

# We are currently looking for: **Industrial Designer (m/f)** full time, location Munich or Schweinfurt/Germany

The Winora Group, with its internationally successful bicycle brands Winora, Haibike and Sinus, is one of Europe's leading manufacturers of high-quality bicycles and absolute leader regarding modern ePerformance bikes.

With its bike parts wholesale business E. Wiener Bike Parts and the exclusive brand XLC, Winora Group is the top address for the European bicycle dealers and the leading P&A brands.

Integrated in the stock exchange listed company Accell Group N.V., we offer a future-proof employment. If you are looking for new challenges with perspective in a sports-enthusiastic, team-oriented working environment with short decision-making processes, don't hesitate any longer.

We are currently looking for: Industrial Designer (m/f) full time for our company location in Munich or Schweinfurt, Germany

### Background

- Strong degree in industrial design / product design
- 3-5 years professional experience
- worked in high-profile agency or corporate environment
- accomplished commercial products on the market

## **Design approach**

- Bring fresh and innovative design ideas, providing meaningful design insight to enhance overall project quality
- Deep understanding of consumer centric design / shows empathy for the consumers' needs and desires

- Shows outstanding design thinking "outside the (bicycle) box"
- Has a background in / and a passion for designing and developing sports performance and lifestyle products
- Presents a clear project narrative with a structured design process which is based on decisions, iterations and communication
- Works independently and transparent in every relevant project phase
- Proactively seeks for feedback loops and alignment sessions

## Skillset

- Ability to communicate ideas quickly and clearly in brainstorm sessions
- Outstanding hand- sketching and quick visualistion skills
- Prolific ideation high-end illustration & rendering (Photoshop & CAD) skills
- Experienced use of Solidworks & Photoworks
- Deep understanding of form, proportion, balance and surface
- Good experience/understanding of manufacturing and production processes.

## Personality

- Driving and pushing ideas / We want to be challenged!
- Loves the sport and the products as much as we do
- Learns quickly and is open-minded
- Has positive energy to bring to our team

If you would like to become a part of this success story, please send us your complete application documents with CV by e-mail or by post **career@winora-group.de** 

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